

# COMPARE

## ***THEN***

# DECIDE

WHO IS THE MAN BEST QUALIFIED TO REPRESENT **YOU** IN THE EAST WARD? \_\_\_\_\_

COUNCILMAN LOUIS M. TURCO, SEEKING RE-ELECTION, IS BEING OPPOSED BY MR. DE LANE. WHOM SHOULD YOU VOTE FOR? \_\_\_\_\_

DON'T BE FOOLED BY EMPTY PROMISES AT ELECTION TIME. LOOK AT THE QUALIFICATIONS OF THE CANDIDATES, STUDY THEIR RECORDS, AND THEN SELECT THE MAN WHO WILL BEST REPRESENT **YOU** IN THE EAST WARD DURING THE NEXT FOUR YEARS. \_\_\_\_\_

TURN



COUNCILMAN **LOUIS M. TURCO** RECEIVING THE CITIZEN'S COMMITTEE PLACQUE AS 1970 MAN OF THE YEAR IN COMBATting DRUG ABUSE.

**COUNCILMAN TURCO** HAS BEEN PRESIDENT OF THE N. J. PARENTS ASSOCIATION ON DRUG ADDICTION AND HAS SPONSORED LEGISLATION TO CURB ADDICTION.

---



COUNCILMAN **LOU TURCO** WORKING HAND-IN-HAND WITH VICE-PRESIDENT HUBERT HUMPHREY.

**TURCO** A DEMOCRATIC DISTRICT LEADER, AND PRESIDENT OF THE EAST WARD YOUNG DEMOCRATS, HAS WORKED FOR THE ELECTION OF PRESIDENT JOHN F. KENNEDY AND VICE-PRESIDENT HUMPHREY.

## **COUNCILMAN TURCO . . .**

---

- An Attorney, and Assistant County Counsel for Essex County for 6 years.
- A life-long Democrat, and member of Democratic County Committee for 11 years.
- President of East Ward Young Democrats for 4 years.
- Youngest Council member in Newark's history.
- Sponsored legislation making it mandatory for landlords to supply heat on a 24 hour a day basis.
- Sponsored legislation making security guards mandatory in all housing projects.
- Leader in the field of drug rehabilitation — selected as 1970 man of the year in fighting drug abuse.
- President of N. J. Parents Association on Drug Addiction.
- Active in the formation of U.C.C. and serves as legal advisor to area Board.
- Worked for the election of Presidents John F. Kennedy, Lyndon B. Johnson and Vice-President Hubert Humphrey.
- Active supporter of Congressman Peter W. Rodino.

## COUNCILMAN TURCO . . .

- Fought for alternate sides of the street parking to speed up garbage removal.
- Fought for greater street lighting to make the East Ward a safer place to live.
- Urges formation of Housing Rehabilitation Commission to rehabilitate slum areas and reduce taxes.
- Has brought new recreational facilities into the East Ward.
- Extended the T.E.A.M. — federal program to help poor people into the East Ward.
- Provided for greater communication between government and the people by establishing a little City Hall.
- Watchdog control over air and water pollution.

**VOTE ★**  
**C-12**

## OPPONENT DE LANE . . .

- Life-long Republican and son of boss of East Ward Republican machine.
- Never been active in U.C.C. or any community project.
- Never attended even **one** Council meeting during the past two years.
- Resident of 242 Davey St., Bloomfield until May 1968 when he **returned to Newark** because of vacancy in East Ward Council's position.
- Actively supported Richard Nixon, Barry Goldwater and Spiro Agnew.
- Worked to **defeat** President John F. Kennedy, Lyndon B. Johnson, Vice-President Hubert Humphrey and Congressman Rodino.
- Has never sponsored any programs designed to help you.

**JUNE 16**

**\* 12**

IS THERE ANY DOUBT WHOM YOU  
SHOULD SUPPORT FOR  
COUNCILMAN?

LET US LOOK AT WHAT OTHER  
PEOPLE SAY ABOUT  
LOU TURCO!

★ "Lou Turco has done an outstanding job for the East Ward and deserves re-election. If I were a resident of the East Ward I would certainly vote for him."

Essex County Democratic Chairman Harry Lerner:

★ "You have been a real leader in the very important fight against drug abuse. Congratulations and best wishes."

United States Senator Harrison Williams:

★ "Newark can best be served by fresh and vigorous representation on City Council. For East Ward Councilman, we recommend Louis M. Turco who, at 32, has achieved excellent standing in government, law and civic affairs."

The Newark Evening News:

★ Your Councilman has also been endorsed by the East Ward Young Democrats, Essex County Veterans Ticket Committee, The East Ward Teacher's Association, The Police and Fire Officers Associations and the AFL-CIO Municipal Employees Union Local #1961.

Re-Elect Your Councilman **LOUIS M. TURCO**  
a Young Dynamic Leader - Vote C-12